



# EMS Website Refresh

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# 15 Minutes...



# Site Update Aims



Improve robustness of website.  
Make content contributors more accountable.  
Content protection.

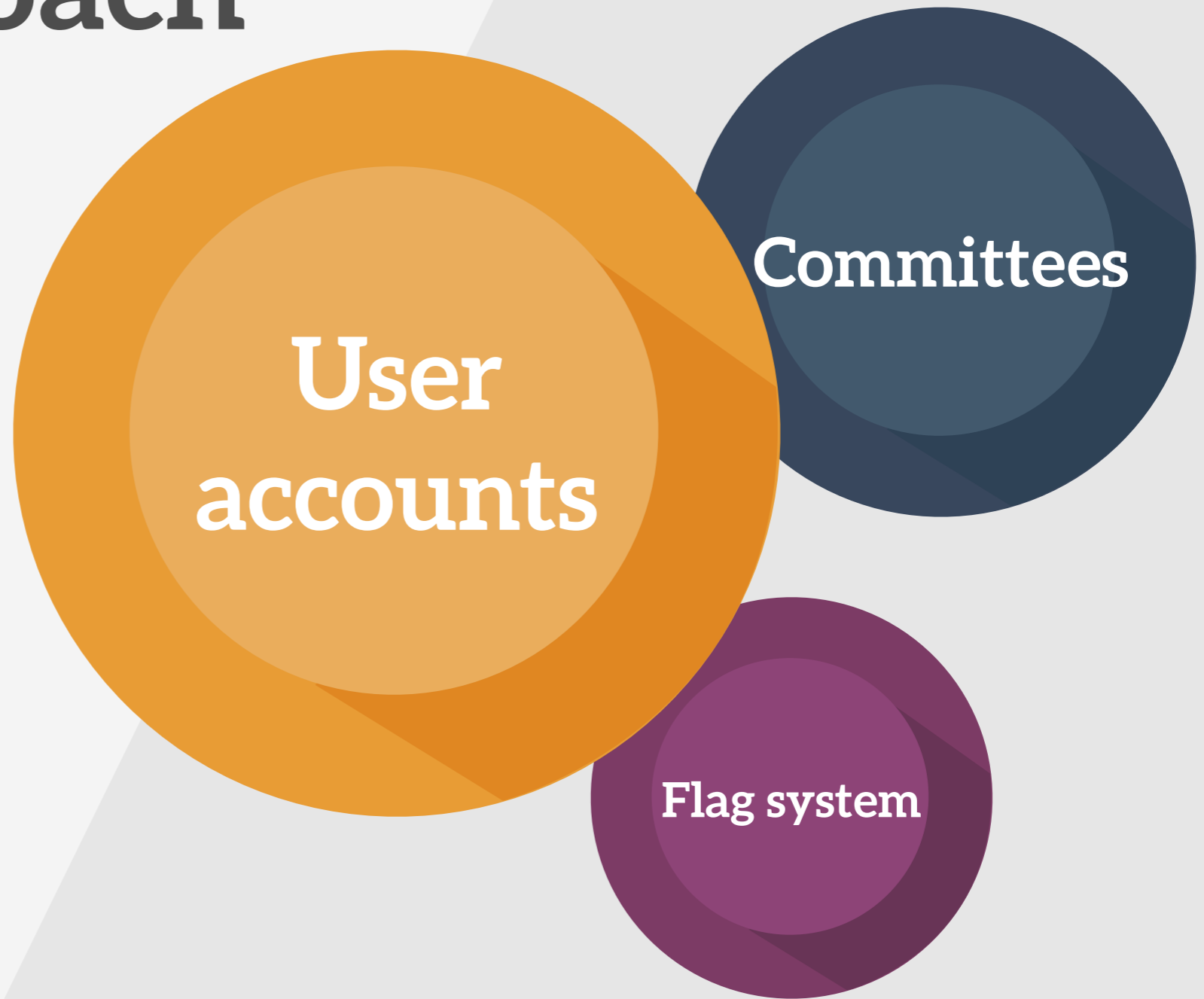


More structure to website  
Add semantic value to content  
Make content more accessible

## While we're at it

Improve user experience for mobile users.  
Simplify site administration and content submission.  
Improve the image of the EMS.

# Social approach



## Reduce Bottlenecks

Flag system for inappropriate comments, job postings or users. Admins alerted.

Committee sub-sites - optional private content.

# Structured content



All can be aggregated, filtered and searched.  
Pre-defined taxonomy structures and free tags.  
Can be promoted to Front Page.

News and Events (and 'vanilla' pages and webforms) can be made private to Committees.

# New entities



Searchable database  
Excel (CSV) export



Discussion forum  
Taxonomy-based subjects  
Social moderation

# New features

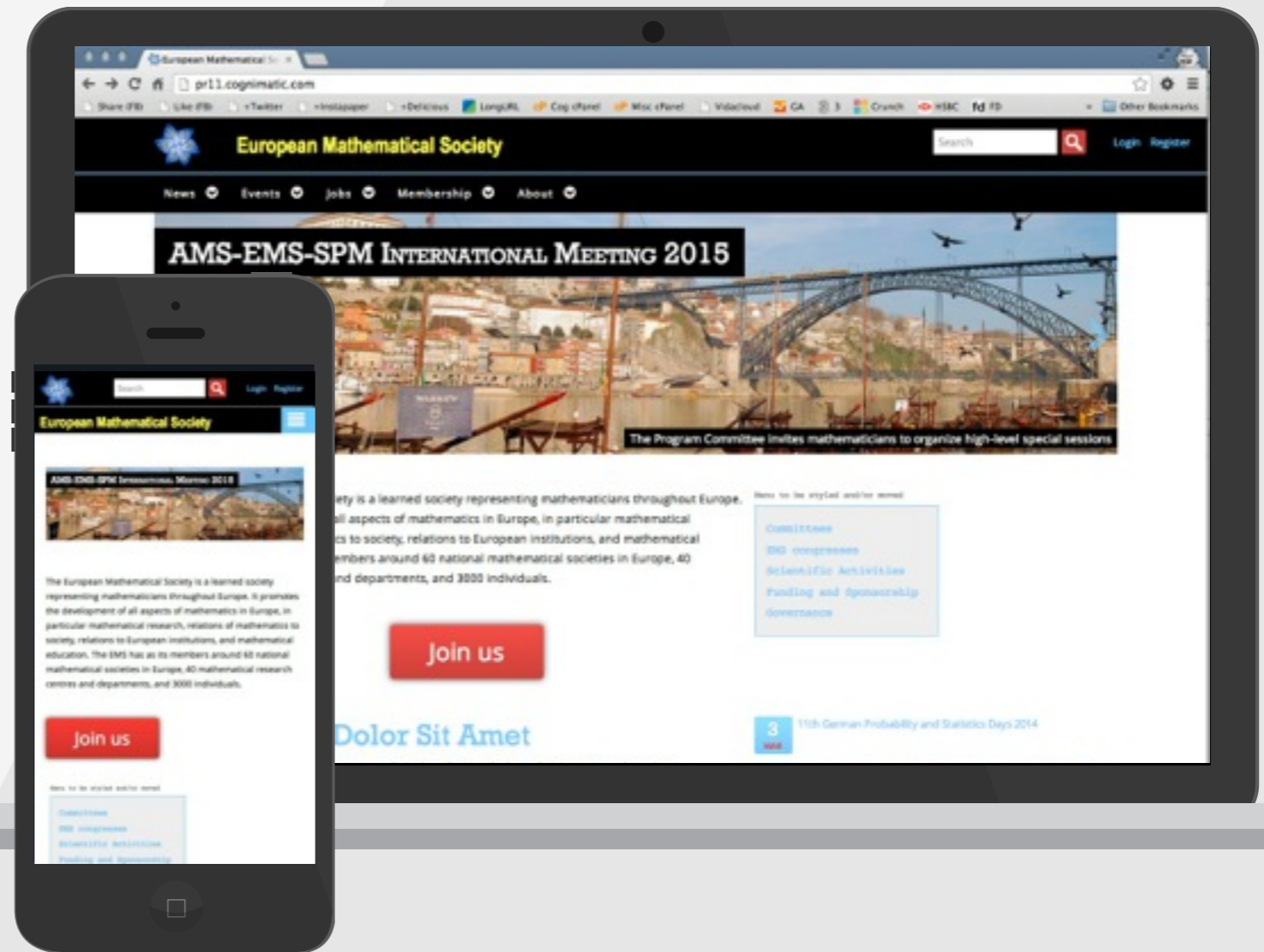
- User profiles
  - Interests for custom dashboard
  - Links to Twitter/blog/bio
- Admin/management dashboards
- Data exports (CSV)
- Committees
  - Sites-within-site
  - Mix public and private content

# Responsive Design

## Mobile-friendly

Website will stretch and adjust layout according to screen size.

Content will also adapt to platform.





# Current status

Prototype at [pr11.cognimatic.com](http://pr11.cognimatic.com) (password protected)

Almost fully functional, except:

- UI (menus, typography)
- Adaptive layout (for mobile)
- Some workflow for content approval.
- Windows testing (Phone and Internet Explorer)
- Detailed security and use case testing

# Future potential

- Can store user address information to simplify future membership billing process.
- Supplant current user database.
- More administrative use (reports etc)

# When?

- Complete outstanding build (by Easter)
- Another dry run of site migration.
- More public prototype for open feedback.
- EMS Review
- Freeze current site (1 week)
- Migrate content and launch new site

# Contact

# Cognimatic

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