

VI Water Quality Manager
The
Voluntary
Initiative

Promoting responsible pesticide use

## The Voluntary Initiative

- UK wide Industry-led initiative
  - An alternative to a pesticide tax 2001-2006
    - Minimising the environmental impact of pesticides
  - Since 2006
    - Promoting responsible pesticide use
  - Industry = Farmers, Contractors, Advisers, Distributors,
     Manufacturers, Machinery Manufacturers
  - Stakeholders and Regulators



# **Main Schemes and Campaigns**

- National Register of Sprayer Operators
  - CPD
  - Annual Roadshow
- National Sprayer Testing Scheme
  - Annual independent test
- Integrated Pest Management Plan
  - Annual management review
- H2OK? Think Water
  - Filling and Handling- Biobeds
  - Field Practice
  - Soil Management
- BeeConnected



## **History**

- Concept "floated" 1998-99
- Pesticide Tax 1998 ➤ 2001 The Voluntary Initiative ➤ Now
- Cherwell Study 1998-2000
- Regulation
  - Groundwater
  - Waste
  - National variations
  - Definitions Are incidental splashes waste?
- Research
  - Lined
  - Water management
  - Materials and performance
  - Biofilters



#### Adoption

- Start... Stop... Start
- Industry Research Regulation
- Farmer Inertia
- Regulatory Clarity ... 2007
- Incentives/Grants
- Variations
  - Biofilters
  - Phytobac et al







## **VI Support**

- Regulatory Forum
- Advice and Training
- Information and Promotion
  - Pesticide Handling Area and Biobed Manual (includes Biofilters) Feb 2015
    - http://www.voluntaryinitiative.org.uk/media/635211/Design\_manual\_updated\_922015.pdf
  - Leaflets
  - www.biobeds.info

